

## Final Press Release (July 10<sup>th</sup>, 2010)

The  $45^{th}$  Karlovy Vary International Film Festival, a non-specialized festival with a competition of full-length feature films, a competition of documentary films, and the East of the West competition, took place from July  $2^{nd}$  to July  $10^{th}$  this year. It was organized by FILM SERVIS FESTIVAL Karlovy Vary, a.s. Jiří Bartoška is president of the festival and Eva Zaoralová is its artistic director. **The 46**<sup>th</sup> **Karlovy Vary IFF will be held July 1**<sup>st</sup> – **9**<sup>th</sup>, **2011.** 

## COMPETITION OF FULL-LENGTH FEATURE FILMS

## **Grand Jury**

Ron Yerxa – President of the Jury, USA Mirjana Karanović, Serbia Lee Chang-dong, South Korea Lola Mayo, Spain Alexei Popogrebsky, Russia Bohdan Sláma, Czech Republic David Stratton, Australia

## GRAND PRIX - CRYSTAL GLOBE (30,000 USD)

The financial award is shared equally by the director and producer of the award-winning film.

**The Mosquito Net** (La mosquitera), Spain, 2010 Director: Agustí Vila

## SPECIAL JURY PRIZE (20,000 USD)

The financial award is shared equally by the director and producer of the award-winning film.

**Kooky** (Kuky se vrací), Czech Republic, Denmark, 2010 Director: Jan Svěrák

#### **BEST DIRECTOR AWARD**

**Just Between Us** (Neka ostane medju nama), Croatia, Serbia, Slovenia, 2010 Director: Rajko Grlić

## **BEST ACTRESS AWARD**

#### **Anaïs Demoustier**

for her role in the film Sweet Evil (L'enfance du mal) France, 2009

## **BEST ACTOR AWARD**

#### Mateusz Kościukiewicz

and

## Filip Garbacz

for their roles in the film Mother Teresa of Cats (Matka Teresa od kotów) Poland, 2010

#### SPECIAL MENTION

**Another Sky** (Drugoje něbo), Russia, 2010 Director: Dmitri Mamulia

There Are Things You Don't Know (Chiz-haie hast keh nemidani), Iran, 2010 Director: Fardin Saheb Zamani

## **DOCUMENTARY FILMS IN COMPETITION**

## **Documentary Jury**

Heino Deckert – Chairman of the Jury, Germany Ronald Bergan, United Kingdom Rebecca Cammisa, USA Alena Činčerová, Czech Republic Dimitris Kerkinos, Greece

BEST DOCUMENTARY FILM (5,000 USD) (under 30 minutes long)

**The River** (Upe), Lithuania, 2009 Directors: Julia Gruodienė, Rimantas Gruodis

BEST DOCUMENTARY FILM OVER 30 MINUTES LONG (5,000 USD) (over 30 minutes long)

**Familia**, Sweden, 2010 Directors: Mikael Wiström, Alberto Herskovits

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## SPECIAL MENTION

**Tinar**, Iran, 2009 Director: Mahdi Moniri

## EAST OF THE WEST AWARD

## East of the West Jury

Marion Döring – Chairwoman of the Jury, *Germany*Mihai Chirilov, *Romania*Peter Nágel, *Slovakia*Susanna Nicchiarelli, *Italy*George Ovashvili, *Georgia* 

## EAST OF THE WEST AWARD (10,000 USD)

**Aurora**, Romania, France, Switzerland, Germany, 2010 Director: Cristi Puiu

#### SPECIAL MENTION

The Temptation of St. Tony (Püha Tõnu kiusamine), Estonia, Sweden, Finland, 2009 Director: Veiko Õunpuu

## OTHER PRIZES AWARDED AT THE FESTIVAL

CRYSTAL GLOBE FOR OUTSTANDING ARTISTIC CONTRIBUTION TO WORLD CINEMA

Nikita Mikhalkov, Russia Juraj Herz, Czech Republic

FESTIVAL PRESIDENT'S AWARD

Jude Law, United Kingdom

PRÁVO AUDIENCE AWARD

**Oldboys**, Denmark, 2009 Director: Nikolaj Steen

## NON-STATUTORY AWARDS

## INDEPENDENT CAMERA

This year at KVIFF Czech Television has for the seventh time awarded the Independent Camera prize for the best film from the Forum of Independents.

**Four Lions**, United Kingdom, 2010 Director: Christopher Morris

## The Jury

Irena Kovářová, *Czech Republic/USA*Michael Málek, *Czech Republic*Dragan Ruljančić, *Croatia* 

## **EUROPA CINEMAS LABEL**

The winning film selected from European pictures which had their premieres at KVIFF will receive promotional support and be screened at cinemas in the Europa Cinemas network.

**Just Between Us** (Neka ostane medju nama), Croatia, Serbia, Slovenia, 2010 Director: Rajko Grlić

## **Europa Cinemas Label Jury**

Daniela Bacanu, *Romania* Leonidas Papageorgiou, *Greece* Fernanda Silva, *Portugal* Pavel Škapík, *Czech Republic* 

## AWARD OF INTERNATIONAL FILM CRITICS (FIPRESCI)

**Hitler in Hollywood** (Hitler à Hollywood), Belgium, France, Italy, 2010 Director: Frédéric Sojcher

## **FIPRESCI Jury**

Rekha Deshpande, *India*Blagoja Kunovski, *Macedonia*Christina Stojanova, *Canada*Eero Tammi, *Finland*Jan Foll, *Czech Republic* 

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## THE ECUMENICAL JURY AWARD

Another Sky (Drugoje něbo), Russia, 2010 Director: Dmitri Mamulia

## **Ecumenical Jury**

Helena Babická, *Czech Republic*Hans-Joachim Schlegel, *Germany*Lukáš Jirsa, *Czech Republic*Charles Martig, *Switzerland*Cindy Mollaret, *France*Jean-Michel Zucker, *France* 

THE DON QUIJOTE PRIZE (FICC – International Federation of Film Societies)

**The Mosquito Net** (La mosquitera), Spain, 2010 Director: Agustí Vila

## **FICC Jury**

David O Mahony, *Ireland*Lenka Zemánková, *Czech Republic*Eric Schaer, *Switzerland*Hege Kristin Widnes, *Norway*Krisztina Tajta, *Hungary* 

## NETPAC AWARD

Network for the Promotion of Asian Cinema

**Son of Babylon**, Iraq, UK, France, Netherlands, Palestine, UAE, Egypt, 2009 Director: Mohamed Al-Daradji

> **The Orion** (Orion), Iran, 2010 Director: Zamani Esmati

## **NETPAC Jury**

Sudhir Nandgaonkar, *India* Intishal Al Timimi, *Iraq* Edna Fainaru, *Israel* 

## GUESTS OF THE 45<sup>th</sup> KARLOVY VARY IFF

The President of the Czech Republic, Václav Klaus, his wife Livia Klausová and Prime Minister Jan Fischer.

#### FOREIGN ACTRESSES AND ACTORS

Vangelio Andreadaki - Greece, David Crane - USA, Maria de Medeiros - Belgium, Réka Derzsiová - Slovakia, Natasa Dorcic - Croatia, Taavi Eelmaa - Estonia, Eduard Fernandez - Spain, Mira Furlan - Bosnia and Herzegovina, Martina Garcia - Spain, Sofia Georgovassili - Greece, Daria Gorshkaleva - Russia, Toni Grga - Bosnia and Herzegovina, Karolina Gruszka - Poland, Leila Hatami - Iran, Enno Cheng - Taiwan, Branka Katič - Serbia, Carlos Ernesto Koo Ayala - China, Mateusz Kościukiewicz - Poland, Zuzana Kronerová - Slovakia, Ravshana Kurkova - Russia, Jude Law - United Kingdom, Ksenija Marinkovic - Croatia, Pau Martinez - Spain, Ali Mosaffa - Iran, Misia Mur - Spain, Bijan Navojec - Croatia, Carl Ng - China, Francois Papineau - Canada, Monika Pikuła - Poland, Micheline Presle - France, Marie-Colette Roosen - Netherlands, Mehrdad Sheykhi Jektaji - Iran, Matthias Schoenaerts - Belgium, Ewa Skibińska - Poland, Anna Šišková - Slovakia, Guylaine Tremblay - Canada, Kreshnik Xhelilaj - Albania, Ali Mohammad Zamani Esmati - Iran, Lan Zhou - China

#### FOREIGN FILMMAKERS

Mona Achache - France, Gabriel Achim - Romania, Mohamed Al-Daradji - United Kingdom, John Appel - Netherlands, Dunia Avaso - Spain, Adis Bakrač - Bosnia and Herzegovina, Clio Barnard - United Kingdom, Torben Bech - Denmark, Daniel Burman - Argentina, Scott Cooper - USA, Olivier Coussemacq - France, Eli Craig - USA, Patrick Demers - Canada, Giorgio Diritti - Italy, Lesław Dobrucki - Poland, Fabrice du Welz - Belgium, Frédéric Dumont - Belgium, Bernard Émond - Canada, Zamani Esmati - Iran, Amin Farajpour - Iran, Joséphine Flasseur - France, Michelangelo Frammartino - Italy, Sander Francken -Netherlands, Jon Garaño - Spain, José Mari Goenaga - Spain, Markus Goller - Germany, Adrian Grenier - USA, Rajko Grlić - Croatia, Julija Gruodienė - Lithuania, Rimantas Gruodis - Lithuania, Alberto Herskovits - Sweden, Periklis Hoursoglou - Greece, Cho Chang-ho - South Korea, Anna Juhlin - Sweden, TK, Kim - France, Niv Klainer - Israel, Philip Koch - Germany, Srdjan Koljević - Serbia, Simone Lainé - France, Borys Lankosz -Poland, Micha Lewinsky - Switzerland, Håkon Liu - Sweden, Sergei Loznitsa - Russia, Kevin Macdonald - United Kingdom, Jeff Malmberg - USA, Dmitri Mamulia - Russia, Samuel Maoz - Israel, Pat Marcel - France, Pietro Marcello - Italy, Vardis Marinakis - Greece, Catherine Martin - Canada, Craig McCall - United Kingdom, Janus Metz - Denmark, Nikita Mikhalkov - Russia, Luis Miñarro - Spain, Mahdi Moniri - Iran, Christopher Morris -United Kingdom, Johannes Naber - Germany, Johannes Stjärne Nilsson - Sweden, Goran Paskaljević - Serbia, Danny Perez - USA, Chingiz Rasulzade - Azerbaijan, Javier Rebollo -Spain, Xavier Ribera-Perpiñá - Spain, Edmon Roch - Spain, Claudia Rorarius - Germany, Otto Rosing - Denmark, Félix Sabroso - Spain, Fardin Saheb Zamani - Iran, Paweł Sala -Poland, Edit Sheratzki - Israel, Thelma Schoonmaker - USA, Ola Simonsson - Sweden, Nikolaj Steen - Denmark, Caroline Strubbe - Belgium, Igor Šterk - Slovenia, Jaco Van Dormael - Belgium, Visra Vichit-Vadakan - Thailand, Agustí Vila - Spain, Bruce Webb -United Kingdom, John Wells - USA, Cheng Wen-tang - Taiwan, Carmel Winters - Ireland, Chi Zhang - China, Jasmila Žbanić - Bosnia and Herzegovina

# AMONG THE FESTIVAL'S VISITORS WERE REPRESENTATIVES OF THE FOLLOWING FOREIGN COMPANIES AND INSTITUTIONS

1212 Entertainment - USA, Amas, S.L. - Spain, Arsenal Filmverleih GMBH - Germany, Art Film Fest - Slovakia, Arthaus - Norway, AS Fidalgo Film Distribution - Norway, Autlook Filmsales - Austria, BAFTA - United Kingdom, Baltic Event - Estonia, Bavaria Film International - Germany, Bergen Kino - Norway, Berlin International Film Festival -Germany, Best Hollywood Ltd. - Hungary, Beta Cinema - Germany, Bokomotiv Filmproduktion AB - Sweden, BrunBro Films - Belgium, c/o BD CINE S.R.L. - Argentina, Cankarjev dom - Slovenia, Cineworx GmbH - Switzerland, Cobos Films BV - Netherlands, Conspiracy LLC - USA, Coop Vidéo de Montréal - Canada, Coproduction Office - France, CPH PIX - Copenhagen Film Festivals - Denmark, Creative Films - Spain, Deblokada -Bosnia and Herzegovina, Eddie Saeta S.A. - Spain, Egeda - Spain, Epicentre Films - France, EZ Films - France, Fandango Portobello Sales - United Kingdom, Festival dei popoli - Italy, Film House Baš Čelik - Serbia, Film Society of Lincoln Center - USA, FilmNation Entertainment - USA, Films Boutique - Germany, Flanders Image - Belgium, Fortissimo Film Sales - Netherlands, Göteborg International Film Festival - Sweden, Green Film -Romania, Highway Productions - Greece, Hollywood Foreign Press Association - USA, Chicago International Film Festival - USA, ICAA - Spain, ICIC - Institut Catalán de les Indústries Culturals - Spain, IM Global - USA, Insomnia World Sales - France, International Film Festival Rotterdam - Netherlands, Intramovies - Italy, John Wells Productions - USA, K-Films Amérique - Canada, Kool Filmdistribution - Germany, Les Films Hors-Champ - Switzerland, Les productions Kinesis inc. - Canada, Magnolia Pictures - USA, Mainframe Production - Croatia, Management 360 - USA, Manana - Poland, mappeal - Germany, Menemsha Films, Inc. - USA, Metronome Films - Russia, Moonlight Films - Netherlands, Moonspun Films - United Kingdom, National Academy of Motion Picture Arts and Sciences of Russia - Russia, Neue Visionen Filmverleih GmbH - Germany, NonStop Entertainment - Sweden, Nordic Film Forum SCANORAMA - Lithuania, Nordisk Film A/S - Denmark, Nova Film - Serbia, On FILM Production - Albania, Open Face - USA, Ost for Paradis - Denmark, Overture Films - USA, Palm Springs International Film Festival - USA, Pandora Filmproduktions GmbH - Germany, Peripher Filmverlieh -Germany, Prokino Filmverleih GmbH - Germany, Pusan International Film Festival - South Korea, Quinzaine des Realisateurs - France, REZO - France, Rozwój Film Production -Poland, Saga Film - Belgium, Slovak Film Institute - Slovakia, Soquietfilms Production -Germany, Studio Filmowe KADR - Poland, Sundance Film Festival - USA, Sunrise Film Distribution - Denmark, Syrena Films - Poland, The Yellow Affair - Finland, Thessaloniki Documentary Festival - Greece, Thessaloniki International Film Festival - Greece, Tokyo FilmeX - Japan, Tokyo International Film Festival - Japan, Torino Film Festival - Italy, Toronto International Film Festival - Canada, Tour de Force - Norway, Tribeca Film Festival - USA, TrustNordisk - Denmark, Twin Film & Video - Netherlands, UIP-Dunafilm -Hungary, UMEDIA - France, Unifrance Film International - France, VGIK - Russia, Wallonie Bruxelles International - Belgium, Wavelength Pictures - United Kingdom, WAYFARE ENTERTAINMENT VENTURES LLC - USA, Waystone Film - Austria, WestEnd Films - United Kingdom, Wide Management - France, Wild Bunch - France, William Morris Endeavor Entertainment - USA

#### CZECH ACTRESSES AND ACTORS

Zlata Adamovská, Eliška Balzerová, Jiřina Bohdalová, Radoslav Brzobohatý, Jan Budař, Soňa Červená, Marek Daniel, Jan Dolanský, Miroslav Donutil, Vojtěch Dyk, Veronika Freimanová,

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Kristýna Fuitová, Anna Geislerová, Arnošt Goldflam, Kryštof Hádek, Vanda Hybnerová, Jarek Hylebrant, Klára Issová, Martha Issová, Iva Janžurová, Václav Jiráček, Jitka Josková, Vojta Kotek, Lenka Krobotová, Pavel Landovský, David Máj, Alena Mihulová, Martin Myšička, Václav Neužil, Gabriela Osvaldová, Jaroslav Plesl, Jana Plodková, Václav Postránecký, Chantal Poulaine, Saša Rašilov, Ivan Shvedoff, Zuzana Stivínová, Vlastina Svátková, Petra Špalková, Marek Taclík, Lenka Termerová, Ivan Trojan, Tatiana Vilhelmová, Lenka Vlasáková, Tereza Voříšková, Jakub Wágner, Pavel Zedníček

## **CZECH DIRECTORS**

F.A. Brabec, David Čálek, Alena Činčerová, Jaroslav Fuit, Saša Gedeon, Jan Hřebejk, Věra Chytilová, Juraj Jakubisko, Vít Klusák, Václav Marhoul, Tomáš Mašín, Marek Najbrt, Jan Němec, David Ondříček, Irena Pavlásková, Michaela Pavlátová, Marie Poledňáková, Vlasta Pospíšilová, Maria Procházková, Lukáš Přibyl, Filip Remunda, Jitka Rudolfová, Robert Sedláček, Ivan Shvedoff, Bohdan Sláma, Karel Smyczek, Radim Špaček, Olga Špátová, Ondřej Trojan, Helena Třeštíková, Karel Vachek, Petr Vachler, Jiří Vejdělek, Václav Vorlíček, Ivan Zachariáš

# AMONG THE FESTIVAL'S VISITORS WERE REPRESENTATIVES OF THE FOLLOWING DOMESTIC COMPANIES AND INSTITUTIONS

Aerofilms, AQS a.s., Asociace českých filmových klubů, Bontonfilm, a.s., CinemArt, a.s., Czech Film Center - Film Promotion, Česká televize / Czech Television, Dawson Productions, Film Distribution Artcam, Film Europe, Filmexport Home Video, Greenway, HBO Czech Republic spol. s r.o., Hypermarket Film s.r.o., INFINITY Prague Ltd., Jacket Bros., Jakubisko Film s.r.o., Lucky Man Films s.r.o., Magic Box - division Bioscop, Milk & Honey Films, Movie, Negativ s.r.o., První veřejnoprávní, Silver Screen s.r.o., Total HelpArt T.H.A., VAC - Vachler Art Company, Václav Kudrnka

## **SPECIAL PROGRAMMES**

## VARIETY CRITICS' CHOICE & EUROPEAN FILM PROMOTION

For the 13th time the programme included the popular Variety Critics' Choice section, organized by the prestigious film magazine in conjunction with the organisation European Film Promotion. Over two days, Variety's critics headed by Alissa Simon presented ten European films which had particularly impressed them recently. The section this year included: The Be All and End All (UK, directed by Bruce Webb), Friendship! (Germany, directed by Markus Goller), Garbo: The Spy (Spain, directed by Edmon Roch), The Hedgehog (France, directed by Mona Achache), Medal of Honor (Romania, Germany, directed by Calin Peter Netzer), Miss Kicki (Sweden, Taiwan, directed by Håkon Liu), Men in Rut (Czech Republic, directed by Robert Sedláček), The Reverse (Poland, directed by Borys Lankosz), Snap (Ireland, directed by Carmel Winters), Will You Marry Us? (Switzerland, directed by Micha Lewinsky).

## MASTER CLASSES – MEET THE AUTHORS

This year KVIFF held for the third time a series of meetings with some of the directors, actors and producers who presented their work at the festival. There were seven such moderated events, featuring eight filmmakers. **Thelma Schoonmaker**, Martin Scorsese's long-term editor, presented examples of her own work along with clips from some of the pictures her late husband Michael Powell made with Emeric Pressburger. US director **Eli Craig** spoke about making his feature debut Tucker & Dale vs Evil. Legendary Serbian director **Goran Paskaljević** discussed his long career. Scottish director **Kevin Macdonald** talked about his current projects, as well as

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the work of his grandfather Emeric Pressburger. The great French film critic **Michel Ciment** shared his views on the art of watching films alongside Variety executive editor **Steven Gaydos**. Australian genre movies of the 1970s and 1980s were the subject of the master class presented by director **Brian Trenchard-Smith** and producer **Richard Brennan**. The leading Czech filmmaker and FAMU film school professor **Karel Vachek**, meanwhile, discussed his teaching methods and most recent film.

## EUROPEAN FILM ACADEMY MEETING

A meeting of the members of the European Film Academy was held on July 9th at the Hotel Pupp. It was attended by: Carlos Cuadros (Academia de las Artes y las Ciencias Cinematográficas de España), Marion Döring, Nikola Joetze, Stefanie Röders (European Film Academy), Carlos Antón Martínez (Egida), Zuzana Mistríková (Slovak Film and Television Academy), Ivo Mathé, Václav Marhoul, Petr Vachler, Eva Zaoralová (Czech Film and Television Academy), Manuela Pineskj (Accademia del Cinema Italiano - Premi David di Donatello), Kirill Razlogov (National Academy of Motion Picture Arts and Sciences of Russia), Marlene Ropac, Josef Aichholzer (Akademie des Österreichischen Films), Deena Wallace (BAFTA).

## FESTIVAL SECTIONS AND RETROSPECTIVES

## **International competition of full-length feature films**

In compliance with the FIAPF (International Federation of Film Producers Associations) statute for non-specialised film festivals, the competition included selected films made after January 1<sup>st</sup> 2009, which had not been shown in competition at another international festival. Out of the 12 films included in this year's competition, seven were shown for the first time internationally and five had their world premiere.

## Competition of documentary films

Documentary films included in this competition were divided into two categories: films under 30 minutes long (six films) and over 30 minutes long (10 films).

## **East of the West – Films in Competition**

Ten films from Central and Eastern Europe and the countries of the former Soviet Bloc which were completed since January 1<sup>st</sup> 2009 were screened in this official competition.

Besides these three international competition sections, films at the 45th Karlovy Vary International Film Festival were shown in these traditional festival sections: **Horizons**, **Another View**, **Forum of Independents**, **Czech Films 2009-2010**. The following themed sections and retrospectives were also included in this year's programme:

**Official Selection:** Out of Competition – five pictures were screened in this section.

**Tribute to Juraj Herz** – one of the most important Czech directors was presented with a Crystal Globe for outstanding artistic contribution to world cinema. In connection with that award, there was a screening of the 1971 film Oil Lamps which cemented his reputation as a master of unsettling psychological pictures.

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**Tribute to Karel Vachek** – in connection with the Czech documentary maker's 70th birthday seven of his films from the period 1963-2006 were screened.

**Tribute to Michel Ciment** – this section dedicated to this legend of French film criticism from Positif magazine featured two film portraits: he collaborated in the making one of them, while the other was dedicated to him.

**Open Eyes** – included for the fourth time this year, the section featured 11 of the most interesting films from the Cannes International Film Festival which advanced the development of film expression in an original way.

**Midnight Movies: Ozploitation!** – this popular section was dedicated this year to Australian genre films, mainly from the 1970s and '80s. It included action, horror and comedy pictures.

**Documentary Films: Out of Competition** – this regular section featured a selection of five new Czech documentaries.

**Focus on Belgian Film** – included eight remarkable films made in Flemish as well as French speaking part of the country.

**Tribute to Michael Powell and Emeric Pressburger** – the 45<sup>th</sup> KVIFF presented seven films by this duo of original British filmmakers who were active in the 1940s but only really received the acclaim of critics and viewers in recent years.

**Tribute to Pal'o Bielik** – Master Executioner (1966) was screened in this section dedicated to the Slovak director.

**Treasures from the Film Archives** – six important works from the history of world cinema were presented to viewers in restored copies.

**2010:** A Musical Odyssey – viewing the past from a contemporary perspective was the theme this year of this section, which maps collaboration between filmmakers and musicians. It featured seven films, from the USA, UK and Poland.

**Inventura FF Presents** – included eleven pictures from the Prague festival Normal, which presents the work of mentally handicapped filmmakers every year.

**Fresh Selection:** The Promising Five – five student films from the Fresh Film Fest were included in this section, which was included in KVIFF's programme for the fourth time. They were either screened at last year's FFF or will be part of this year's festival.

The Best of the Prague Short Film Festival – a selection of five pictures which won audience awards and audience acclaim at the last Prague Short Film Festival.

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## STATISTICS OF THE 45<sup>TH</sup> KARLOVY VARY IFF 2010

The 45<sup>th</sup> Karlovy Vary IFF 2010 was attended by **11 105 accredited visitors**. Of that number **9 424** had Festival Passes, **315** were filmmakers, **767** film professionals and **599** journalists. **126 808** tickets were sold for **413 film screenings**. A total of **207 films** were shown: 173 feature films (152 full-length and 21 short) and 34 documentary films (28 full-length and 6 short). **15** films received their world premiere, while **29** had their international premiere and **10** their European premiere at the 45<sup>th</sup> KVIFF. There were **67 070** votes for the Právo Audience Award.

## **Official KVIFF Internet Site**

38 527 users were registered in the www.kviff.com database. During the festival **92 828** people used the festival's website, viewing 730 000 pages. The most popular page on kviff.com was the film program. Between January 1st and the start of the festival 258 297 people from **170** countries visited the website.

## YouTube Channel Statistics www.youtube.com/kviff

During the 45<sup>th</sup> IFF Karlovy Vary a total of **41** videos were placed on the website. Up to July10<sup>th</sup> videos had been viewed **45 737** times. By the same date a total of **27 224** viewers had visited the site, of whom **51** users signed up to the channel in order to receive up-to-date emails about changes. Since the launch of the festival channel on July 3<sup>rd</sup> 2008, its videos have been viewed 358 531 times, 359 users registered and 127 910 users have viewed the festival channel.

## **Facebook Fan Page**

Karlovy Vary festival's fan page on Facebook, created in April 2009, currently has 10 454 fans.

## **WAP and SMS Reservation**

By July 10<sup>th</sup> viewers had reserved **25 671** tickets by WAP and SMS.

## **Ticket presales**

This year the festival made 10 percent of tickets for all screenings available in advance. In one hour all 6 328 tickets were reserved, with 80 percent of them taken in the first ten minutes.

## FILM INDUSTRY AT THE 45<sup>th</sup> KARLOVY VARY IFF 2010

**767** producers, film buyers, sellers, distributors, film festival programmers, representatives of film institutions and other industry professionals were accredited for the 45<sup>th</sup> Karlovy Vary IFF.

**365** accredited film professionals came to the festival from abroad. **112** film buyers and distributors were looking for new films in Karlovy Vary this year. The better part of their attention was devoted to the **54 films** screened at the festival in their **world**, **international or European premieres** and to **66** films with open sales.

## Karlovy Vary online screening room on Cinando

45th Karlovy Vary IFF 2010 together with Cinando.com offers you the possibility to watch 10 films from the Official Selection - Competition. The Karlovy Vary online screening room opens on July 8. Buyers registered with Cinando can watch the films straight away. If you are a distributor or a festival programmer, please ask for the owner of the film's rights for permission.

## **Interfacing with Hollywood: Changing paradigms**

The aim of the successful panel discussion is to create a bridge between Hollywood and Europe in which knowledge and talent can flow both ways. This year's discussion looked at the various stages of getting a film made in Hollywood and how the movie industry is reacting to new challenges in production and distribution. The panel was attended by Ron Yerxa, Linda Richter, John Nein, Melinda Jason and Danny Holman.

## Panel discussion – Why should film funds support minority co-productions?

The Czech Film Center organized a panel discussion on the topical subject of promoting minority co-productions. Their visions, specific experiences and the benefits of minority co-productions for the AV sector in Central Europe were discussed by Přemysl Šoba, Peter Zawrel, Christiane Sommer and Robert Balinski. The panel discussion was moderated by producer Simone Baumann.

## Works in progress 2010

Presentation designed for international distributors, sales agents, and festival programmers. It offered a selection of quality feature films, recently completed or in post-production, whose premieres are expected after July 2010. This year producers presented 16 films in eight-minute pitch form including the trailer or film clips.

#### **Docu talents from the East 2010**

The Docu Talents from the East presented nine creative documentary projects from Eastern Europe in progress. The event was organized in collaboration with the Jihlava IDFF and Institute of Documentary Film Prague.

#### Meet Lena Efstathiou

Film professionals met Lena Efstathiou and consulted the MEDIA support schemes for the distribution of European films, in particular: Automatic / Selective support, guidelines, applications, currently running MEDIA agreements, submission of financial reports.

## **Meet Film London**

The Film London Production Finance Market is a two day event in October in London which puts film producers together with international film financiers to further develop and finance feature film projects. Helena Mackenzie, Film London's Head of Inward Investment & Business Development, and Chloe Laing, Business Development Administrator, talked to producers and financiers about how to apply and what can be achieved by attending this unique market now in its 4th year. They also offered advice to producers about Filming in London and the other services they offer.

## THE MOST SIGNIFICANT MEDIA PRESENT AT THE FESTIVAL

## **DAILIES**

Ahram Masaey - Egypt, An-Nahar - Lebanon, Cinema Ebong - India, DENNÍK SME - Slovakia, Eleftherotypia Daily Paper - Greece, Evening Standard - United Kingdom, Helsingin Sanomat - Finland, HOSPODÁŘSKÉ NOVINY - Czech Republic, Kommersant - Russia, Komsomolskaya Pravda - Russia, La Repubblica - Italy, Le Progres Egyptien - Egypt, Le Soleil - Canada, LIDOVÉ NOVINY - Czech Republic, Loksatta - India, Maharashtra Times - India, MF DNES - Czech Republic, Milliyet - Turkey, Népszabadság -

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Hungary, Népszava - Hungary, New York Post - USA, Politika - Serbia, Právo - Czech Republic, Rzeczpospolita - Poland, San Francisco Chronicle - USA, Süddeutsche Zeitung - Germany, The Gazette - Canada, The Guardian - United Kingdom, The Hollywood Reporter - USA, Új Szó - Hungary, Utrinski Vesnik Daily - Macedonia, Večernje novosti - Serbia, Vremya Novostey - Russia

#### **MAGAZINES**

Argumenty nedely - Russia, Blickpunkt Film - Germany, Ciemme - Italy, Cine Arte 16 - Spain, CINEASTE Magazine - USA, Cinematheque Magazine - Israel, Deadline Filmmagazin - Germany, Delo - Polet - Slovenia, Ecran and Stage - Russia, Empire - United Kingdom, EUROnews,a.s. - Czech Republic, FILM A DOBA - Czech Republic, Film Comment magazine - USA, Film International - Iran, Filmdienst - Germany, Filmihullu - Finland, Filmmagie - Belgium, FILMOVÝ PŘEHLED - Czech Republic, INSTINKT - Czech Republic, Iskusstvo kino - Russia, Israel Broadcasting Authority - Israel, Kalam El Nass Magazine - Egypt, Kino - Poland, Kino raksti - Latvia, Kultura - Russia, Le Film Francais - France, Minneapolis Star-Tribune - USA, Newsweek - Poland, Positif - France, Reflex - Czech Republic, RESPEKT - Czech Republic, Screen International - United Kingdom, Serra d'Or - Spain, Schnitt - das Filmmagazin - Germany, Signis Media - Belgium, TÝDENÍK ROZHLAS - Czech Republic, TÝDENÍK TELEVIZE - Czech Republic, UBI - Cinema International - France, Variety - United Kingdom, VOX Mozimagazin - Hungary, XANTYPA - Czech Republic

## **RADIO**

24 Hours - Bulgaria, BBC World Service Radio - United Kingdom, ČESKÝ ROZHLAS - Czech Republic, ČRo 3 VLTAVA - Czech Republic, Deutschlandradio - Germany, MRTV Macedonian Radio TV - Macedonia, Polskie Radio - Poland, Radio Beograd - Serbia, Radio Free Europe / Radio Liberty - Czech Republic, Radio Vesti FM - Russia, RFI Radio France Internationale - France, Slovenský rozhlas - Slovakia

#### **TELEVISION**

ARD - Germany, Czech Television - Czech Republic, EuroChannel - USA, Makedonska radio televizija - Macedonia, Msn.ca - Canada, REUTERS TV - Czech Republic, TV Nova - Czech Republic

#### **INTERNET**

**AKTUALNE.CENTRUM.CZ** - Czech Republic, **Britské listy** - Czech Republic, **cinemaeteatro.com** - Italy, **Film New Europe** - Poland, **FILM.SK** - Slovakia, **iDNES.CZ** - Czech Republic, **Little White Lies** - United Kingdom, **PREMIERE.CZ** - Czech Republic, **Senses of Cinema** – Australia

#### **NEWS AGENCIES**

Agencia EFE - Spain, Agerpres - Romania, ČTK - Czech Republic

#### INTERNATIONAL FILM FESTIVAL

The organizers of the 45<sup>th</sup> KVIFF thank all partners that help to organize the festival.

45<sup>th</sup> Karlovy Vary IFF is supported by **Ministry of Culture Czech Republic.** 

General partner: CEZ Group

Main partners: **RWE** 

Vodafone Czech Republic a.s.

City of Karlovy Vary

Partners: ČD Cargo, a. s.

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**Karlovy Vary Region** 

Official car: Audi

Official shipping partner: DHL Express (Czech Republic), s.r.o.

Official beverage: Karlovarská Korunní

Hardware supplier: ASUS

Main media partners: Česká televize

ČRo 1 – Radiožurnál

PRÁVO Novinky.cz

Media partners: JCDecaux Group

**REFLEX** 

weekly magazine Euro magazine TV Star

Radio 1

Festival awards supplier: MOSER, a.s.

Software solutions: Microsoft

Main hotel partner: Mandarin Oriental, Prague

Hotel partner: InterContinental Praha

Partner of the project Cinema with no barriers is **RWE**.

Official non-profit partner: Centrum Paraple